



UNITY GARDENS ANNUAL SPRING LECTURE SATURDAY, February 27, 2027

Our Lady of the Chesapeake church
Doors Open at 9:00

Native Gardening in the Maryland Coastal Plains Featuring Lisa Kuder



Featuring University of Maryland Extension's Native Plant Specialist Lisa Kuder, our Spring 2027 lecture will focus on the unique aspects of gardening with native plants in the Maryland Coastal Plains ecoregion. The talk will expand on the topics covered in the recently released guidebook – "Maryland Native Plant Guide: Maryland Coastal Plains." As one of the key developers of this guide and it's companion guides for the Piedmont region (published in 2025) and the Mountain region (coming in 2027), Lisa is a native plant expert who partners with state agencies to advance policy, works with industry retailers/wholesalers and distributes information to the public to support increased demand for, use of, and sale of native plants in Maryland.

We are seeking sponsors for this annual, well-attended fundraising event. Your sponsorship will support our grant program that helps volunteers plant more native trees, shrubs, and flowers in Anne Arundel County. As a sponsor, your company logo and story will be seen by our network of homeowners associations, faith-based organizations, scout families, local volunteer organizations, and backyard environmentalists, plus the attendees of this fun lecture which features raffles and prizes too. Learn more about Sponsor Benefits below or register online at www.unitygardens.org/events/.

SPONSORSHIP LEVELS

Milkweed Exclusive Sponsor: \$1000

Switchgrass Sponsor \$750

Black Eyed Susan Sponsor: \$500

Aster Sponsor: \$250

Goldenrod Sponsor: \$100

In-Kind Sponsor

2027 SPONSOR BENEFITS

ALL sponsors will have their Company Name listed on the event program and signage, Unity Gardens web site, and on Facebook and Instagram posts before, during and after the event.

Milkweed Level Sponsor \$1,000

Exclusive Lead billing on all posters and invitations as “Presented by”;
4 complimentary tickets. Business profile story shared via e-newsletter;
Sponsor representatives can display promotional material or demonstrate products at event; Link to your company web page shared via newsletter.

Switchgrass Level Sponsor: \$750

4 complimentary tickets. Business profile story shared via e newsletter. Sponsor representatives can display promotional material or demonstrate products at event. Link to your company web page shared via newsletter.

Black Eyed Susan Sponsor: \$500

2 complimentary event tickets. Sponsor representatives can display promotional material or demonstrate products at event. Link to your company web page shared via newsletter.

Aster Sponsor: \$250

Sponsor representatives can display promotional materials at event. Link to your company web page shared via newsletter.

Goldenrod Sponsor: \$100

Company name included on on-site signage and program. Facebook and Instagram posts before, during, and after event to combined 800+ followers.

In-kind Sponsor:

Sponsorship level equivalent to the value of service or materials.



For more information, contact:
Kathy Nolte, Executive Director,
unitygardensaa@gmail.com
Or visit www.unitygardens.org



2027 SPONSORSHIP APPLICATION

Sponsor Information

Business Name:

Primary Contact: First: Last:

Address:

Phone Number: Email:

Sponsorship Level

Switchgrass - \$750

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Black Eyed Susan - \$500

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Aster - \$250

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Goldenrod - \$100

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Checks can be sent to: **Unity Gardens, P.O. Box 56, Severna Park, MD 21146**

OR

You can register as a sponsor and pay online at:

<https://unitygardens.org/great-local-businesses/>

For Aster sponsors and above: please submit a full color logo as a jpeg or pdf to
unitygardensaa@gmail.com

Unity Gardens is a 501(c) (3) non-profit organization