



# SPONSORSHIP OPPORTUNITIES

for Unity Gardens Annual Spring Lecture 2022

Saturday, March 12, 2022 . 9:30 - 11:30 AM

Grab your morning coffee and join us for a fun,  
informative *virtual* workshop

## ***Plant This, Not That!***

***50 plant swaps that will bring more birds, bees,  
and butterflies to your yard***

After a year away, this much loved annual spring event is back with a terrific presenter! Shari Wilson will teach homeowners the basics of bringing nature to your yard by choosing the right native plants.

We need your support to make this event successful. Your sponsorship will support our grant program that helps volunteers plant more native trees, shrubs, and flowers in Anne Arundel County.

As a sponsor, your company logo and story will be seen by our network of homeowners associations, faith-based organizations, scout families, local volunteer organizations, and backyard environmentalists, plus the attendees of this fun lecture which features raffles and prizes too.

Learn more about Sponsor Benefits or register online at [www.unitygardens.org/events/](http://www.unitygardens.org/events/)



**Shari Wilson**  
*Maryland Secretary of the Environment 2007-2010 and Author of Nuts for Natives Blog*

Any yard can be a mecca for song-birds, pollinators, and beneficial insects if you make the right plant choices, and Shari Wilson can show you how. Shari is an avid self-taught native plant gardener who has worked for Baltimore City, Maryland and the US EPA and served as Maryland's Secretary of Environment from 2007 to 2010. She created "Nuts for Natives," a practical resource for gardeners who want to garden for the Chesapeake!

### **2022 Sponsorship Levels:**

**Milkweed Exclusive Presenting Sponsor: \$1000 (SOLD)**

**Switchgrass Sponsor \$750**

**Black Eyed Susan Sponsor: \$500**

**Aster Sponsor: \$250 Goldenrod Sponsor: \$100**

*Sponsor benefits can be found on the following page*

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

Checks can be sent to Unity Gardens, Inc., P.O. Box 6310, Annapolis, MD 21401. Alternatively, you can register as a sponsor and pay online at [unitygardens.org/events/](http://unitygardens.org/events/)

For Aster sponsors and above, please submit a full color logo as a jpeg or pdf to [unitygardensaa@gmail.com](mailto:unitygardensaa@gmail.com).

Unity Gardens, Inc. is a 501(c) (3) not for profit organization.

## 2022 SPONSOR BENEFITS

**Milkweed Sponsor: \$1000 - TAKEN by**   
**Three Years Running!**

### Switchgrass Level Sponsor: \$750

4 event tickets (or you may donate them back so a Unity Gardens grantee can attend for free)  
Logo prominently displayed before and after speaker program.  
Facebook and Instagram posts before, during, and after event (minimum 5 posts over one month)  
to combined 800+ followers.  
Business profile story shared via e-newsletter to 600+ recipients.  
Logo and link to your webpage on Unity Gardens event website throughout the year.  
Framed “Thank You” Certificate from Unity Gardens

### Black Eyed Susan Sponsor: \$500

2 event tickets (or you may donate them back so a Unity Gardens grantee can attend for free)  
Logo prominently displayed before and after speaker program.  
Facebook and Instagram posts before, during, and after event (minimum 3 posts) to combined 800+ followers.  
Logo and link to your webpage shared via e-newsletter to 600+ recipients.  
Logo on Unity Gardens event website throughout the year.  
Framed “Thank You” Certificate from Unity Gardens

### Aster Sponsor: \$250

1 event ticket (or you may donate it back so a Unity Gardens grantee can attend for free)  
Logo prominently displayed before and after speaker program.  
Facebook and Instagram posts before, during, and after event to combined 800+ followers.  
Logo and link to your webpage shared via e-newsletter to 600+ recipients.  
Logo on Unity Gardens event website throughout the year.  
“Thank You” Certificate from Unity Gardens

### Goldenrod Sponsor: \$100

Logo prominently displayed before and after speaker program.  
Facebook and Instagram posts before, during, and after event to combined 800+ followers.  
Company name on Unity Gardens’ website for one month and shared via e-newsletter to 600+ recipients.  
“Thank You” Certificate from Unity Gardens

### In-kind Sponsors

Sponsorship level equivalent to the value of service or materials.

**Final deadline for inclusion of logo in event materials: March 4, 2022**



unitygardens.org   

**For more information, contact:**

**Joni Miller, Executive Director of Unity Gardens**

**unitygardensaa@gmail.com or visit [www.unitygardens.org](http://www.unitygardens.org)**