

SPONSORSHIP OPPORTUNITIES

for Unity Gardens' Annual Spring Lecture 2022

Saturday, March 12, 2022 . 9:30AM - 12PM

Woods Memorial Presbyterian Church . Severna Park, MD

Plant This, Not That!

***50 plant swaps that will bring more birds, bees,
and butterflies to your yard***

After a year away, this much loved annual spring event is back with a terrific presenter! Shari Wilson will teach homeowners the basics of bringing nature to your yard by choosing the right native plants.

We need your support to make this event successful. Your sponsorship will support our grant program that helps volunteers plant more native trees, shrubs, and perennials in Anne Arundel County.

As a sponsor, your company logo will be seen by our network of homeowners associations, faith-based organizations, scout families, local volunteer organizations, and backyard environmentalists, plus the attendees of this fun lecture which features raffles and prizes.

Learn more about Sponsor Benefits on the following page. You can register online at www.unitygardens.org/events/ or mail the form below with a check.



Shari Wilson

Maryland Secretary of the Environment 2007-2010 and Author of Nuts for Natives Blog

Any yard can be a mecca for song-birds, pollinators, and beneficial insects if you make the right plant choices, and Shari Wilson can show you how. Shari is an avid self-taught native plant gardener who has worked for Baltimore City, Maryland and the US Environmental Protection Agency and served as Maryland's Secretary of Environment from 2007 to 2010. She created "Nuts for Natives," a practical resource for gardeners who want to garden for the Chesapeake.

2022 Sponsorship Levels:

Milkweed Exclusive Presenting Sponsor: \$1000 (SOLD)

Switchgrass Sponsor \$750

Black Eyed Susan Sponsor: \$500

Aster Sponsor: \$250 Goldenrod Sponsor: \$100

Sponsor benefits can be found on the following page

Name of Business: _____

Address: _____

Contact: _____ Phone: _____

Email: _____ Web Address: _____

Checks can be sent to Unity Gardens, Inc., P.O. Box 6310, Annapolis, MD 21401. Alternatively, you can register as a sponsor and pay online at unitygardens.org/events/

For Aster sponsors and above, please submit a full color logo as a jpeg or pdf to unitygardensaa@gmail.com.

Unity Gardens, Inc. is a 501(c) (3) not for profit organization.

2022 SPONSOR BENEFITS

Milkweed Sponsor: \$1000 - TAKEN by 
Three Years Running!

Switchgrass Level Sponsor: \$750

Sponsor representatives can display promotional material or demonstrate products at event and will be given up to an 8' x 8' area to set up materials/demo.
Logo prominently displayed on on-site signage and program.
Facebook and Instagram posts before, during, and after event (minimum 5 posts over one month) to combined 800+ followers.
Business profile story shared via e-newsletter to 600+ recipients.
Logo and link to your webpage on Unity Gardens event website throughout the year.
Framed "Thank You" Certificate from Unity Gardens

Black Eyed Susan Sponsor: \$500

Sponsor representatives can display promotional material or demonstrate products at event and will be given up to an 8' x 8' area to set up materials/demo.
Logo included on on-site signage and program.
Facebook and Instagram posts before, during, and after event (minimum 3 posts) to combined 800+ followers.
Logo and link to your webpage shared via e-newsletter to 600+ recipients.
Logo and link to your webpage on Unity Gardens event website throughout the year.
Framed "Thank You" Certificate from Unity Gardens

Aster Sponsor: \$250

Company may provide promotional materials for distribution at event.
Logo included on on-site signage and program.
Facebook and Instagram posts before, during, and after event to combined 800+ followers.
Logo and link to your webpage shared via e-newsletter to 600+ recipients.
Logo and link to your webpage on Unity Gardens event website throughout the year.
"Thank You" Certificate from Unity Gardens

Goldenrod Sponsor: \$100

Company name included on on-site signage and program.
Facebook and Instagram posts before, during, and after event to combined 800+ followers.
Company name on Unity Gardens' website for one month and shared via e-newsletter to 600+ recipients.
"Thank You" Certificate from Unity Gardens

In-kind Sponsors

Sponsorship level equivalent to the value of service or materials.

Final deadline for inclusion of logo in event materials: March 1, 2022



unitygardens.com   

For more information, contact:
Joni Miller, Executive Director of Unity Gardens
unitygardensaa@gmail.com
or visit www.unitygardenssorg