



Bringing Natives Home

*An online fundraiser to build native gardens
in our local community
April 5 - 11, 2021*

You can help support communities *and* plant more native flowers, shrubs, and trees as a sponsor of *Bringing Natives Home*, a fundraiser to benefit Unity Gardens. The fundraiser will take place online April 5 - 11 and will culminate in a Donor and Sponsor “Thank You” event on Saturday, April 17, 2021. On this day, fundraiser participants may walk or drive through the parking lot of St. Philips Episcopal Church in Annapolis where they can pick up their thank you packets, see demos by sponsors and other community members, and visit the site of a 2020 Unity Gardens grant project!

In addition to helping a great cause, your company logo and story will be seen by our network of homeowners associations, faith-based organizations, scout families, local volunteer organizations, and backyard environmentalists.

Unity Gardens provides small grants to community groups to solve problems like habitat loss, flooding, and erosion using the power of native plants. Your sponsorship helps keep our grant program strong and provides environmental education to visitors of each native garden built.

Unity Gardens envisions a world where common citizens are the first step toward positive environmental change. Each year since 2003, Unity Gardens has awarded grants of up to \$1000 to volunteer groups in Anne Arundel County to plant native pollinator gardens, rain gardens, and spaces of beauty that support both humans and wildlife alike.

Sponsorship Levels:

Milkweed *Exclusive Presenting Sponsor*: \$1000 (SOLD)

Black Eyed Susan Sponsor: \$500

Aster Sponsor: \$250

Goldenrod Sponsor: \$100

Sponsor benefits can be found on the following page



Name of Business: _____

Address: _____

Contact: _____ Phone: _____

Email: _____ Web Address: _____

Checks can be sent to Unity Gardens, Inc., P.O. Box 6310, Annapolis, MD 21401. Alternatively, you can register as a sponsor and pay online at unitygardens.org/events/

For Aster sponsors and above, please submit a full color logo as a jpeg or pdf to unitygardensaa@gmail.com.

Unity Gardens, Inc. is a 501(c) (3) not for profit organization.

Drive-thru/Walk-thru Thank You Event Saturday, April 17, 2 - 4 PM

St. Philips Episcopal Church, 730 Bestgate Rd. Annapolis, MD

2021 SPONSOR BENEFITS

Milkweed Sponsor: \$1000 - No longer available

Exclusive Lead billing on all posters and invitations as “Bringing Natives Home Presented by”
Sponsor representatives can display promotional material or demonstrate products at “Thank You” event and will be given up to a 12’ x 12’ area to set up materials/demo.

Logo prominently displayed on on-site signage and program.

Logo on event posters shared in public locations.

Facebook and Instagram posts before, during, and after event (minimum 5 posts over one month) to combined 800+ followers.

Business profile story shared via e-newsletter to 600+ recipients.

Logo and link to your webpage on Unity Gardens event website throughout the year.

Hardcover Gardening Book: *Essential Native Trees and Shrubs for the Eastern United States:*

The Guide to Creating a Sustainable Landscape by Tony Dove

Framed “Thank You” Certificate from Unity Gardens

Black Eyed Susan Sponsor: \$500

Sponsor representatives can display promotional material or demonstrate products at “Thank You” event and will be given up to a 8’ x 8’ area to set up materials/demo.

Logo included on on-site signage and program.

Facebook and Instagram posts before, during, and after event (minimum 3 posts) to combined 800+ followers.

Logo and link to your webpage shared via e-newsletter to 600+ recipients.

Logo and link to your webpage on Unity Gardens event website throughout the year.

Hardcover Gardening Book

Framed “Thank You” Certificate from Unity Gardens

Aster Sponsor: \$250

Company may provide promotional materials for distribution at event.

Logo included on on-site signage and program.

Facebook and Instagram posts before, during, and after event to combined 800+ followers.

Logo and link to your webpage shared via e-newsletter to 600+ recipients.

Logo and link to your webpage on Unity Gardens event website throughout the year.

“Thank You” Certificate from Unity Gardens

Goldenrod Sponsor: \$100

Company name included on on-site signage and program.

Facebook and Instagram posts before, during, and after event to combined 800+ followers.

Company name on Unity Gardens’ website for one month and shared via e-newsletter to 600+ recipients.

“Thank You” Certificate from Unity Gardens

In-kind Sponsors

Sponsorship level equivalent to the value of service or materials.

Final deadline for inclusion of logo in event materials: March 19, 2021



For more information, contact:

Joni Miller, Executive Director of Unity Gardens

unitygardensaa@gmail.com or visit www.unitygardenssorg