

# PATCH

## **What is your lead time for a soft news story pitch or calendar item?**

These items can be uploaded at any time to Patch sites. They will appear on the site as soon as they are approved and determined to be relevant to the community. Soft news stories and press releases can be added as announcements (click News on the toolbar and then Announcements and look for where to add) and events can be added directly to the calendar on the site (click on Events on the toolbar and look for where to add). You must have a Patch.com account to add these items, but you may use the same login and password for all sites nationwide. Adding photos to your announcement or event increases the chances that your item will be featured on the home pages.

## **How do you prefer to be contacted?**

Email is best. General inquiries or story pitches for the whole county (or more than one community) should go to [annearundel@patch.com](mailto:annearundel@patch.com); otherwise, contact the appropriate town email listed for each site below.

## **If not you, who? Or who else? (This is a good spot to publish your staff contacts.)**

Annapolis Patch—[annapolis.patch.com](http://annapolis.patch.com)—[annapolis@patch.com](mailto:annapolis@patch.com) Anne Arundel Patch—[annearundel.patch.com](http://annearundel.patch.com)—[annearundel@patch.com](mailto:annearundel@patch.com) Broadneck Patch—[broadneck.patch.com](http://broadneck.patch.com)—[broadneck@patch.com](mailto:broadneck@patch.com) Crofton Patch—[crofton.patch.com](http://crofton.patch.com)—[crofton@patch.com](mailto:crofton@patch.com) Edgewater-Davidsonville Patch—[edgewater.patch.com](http://edgewater.patch.com)—[edgewater@patch.com](mailto:edgewater@patch.com) Glen Burnie Patch—[glenburnie.patch.com](http://glenburnie.patch.com)—[glenburnie@patch.com](mailto:glenburnie@patch.com) Odenton-Severn Patch—[odenton.patch.com](http://odenton.patch.com)—[odenton@patch.com](mailto:odenton@patch.com) Severna [Park—severnapark.patch.com](http://severnapark.patch.com)—[severnapark@patch.com](mailto:severnapark@patch.com)

## **Do you have written guidelines for how people can get a story placed with your publication/broadcast/website? (If yes, can you provide a copy so I can insert it into the booklet, please?)**

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**Do you have a Facebook business page?**

All eight Patch sites have their own Facebook pages. Just click the Facebook symbol on the top right of each page.

**Can people follow you on Twitter?**

All eight Patch sites have their own Twitter accounts. Just click the Twitter symbol on the top right of each page.

**Do you have an internship program? If yes, details please?**

Yes, our intern program is called PatchU. Read about it here:

[http://www.patch.com/info\\_page/patch-u](http://www.patch.com/info_page/patch-u) . Send all inquiries to:  
[PatchU@patch.com](mailto:PatchU@patch.com)

**Can we pick your brains over a cup of coffee (on us, of course!)?**

Yes