

## **SOUTH RIVER SOURCE**

### **What is the circulation or audience size of your publication/broadcast/site?**

*South River Source* (www.southernriver.com) has been "live" for one year. The monthly average page view is 49,000.

### **How many "visits" does your website receive each month?**

See previous answer.

### **What is your lead time for a soft news story pitch or calendar item?**

*South River Source* does not have a lead time, per say. Being an online news site, we can post news and calendar items immediately either on our site or Facebook page.

### **What is the phone number, fax number and email you use for press contacts?**

Mitchelle Stephenson, editor, co-founder 410-353-4706 (cell)  
mitchelle@southernriver.com

Cynthia Giorgio, editor, co-founder 301-906-4767 (cell)  
[cynthia@southernriver.com](mailto:cynthia@southernriver.com)

### **How do you prefer to be contacted?**

Mitchelle prefers to be contacted by email [mitchelle@southernriver.com](mailto:mitchelle@southernriver.com)  
Cynthia prefers to be contacted by phone 301-906-4767 (cell) then email  
[cynthia@southernriver.com](mailto:cynthia@southernriver.com).

### **When is the absolute best time to speak with you on the phone?**

Contact us during regular business hours (9 a.m. to 5 p.m.). If it's breaking news, call and email us at anytime. **Absolute worst time?**

While we are sleeping – which is pretty much never.

**Do you have written guidelines for how people can get a story placed with your publication/broadcast/website?**

Our guidelines are geographically driven. We cover all of southern Anne Arundel County right on down to the Calvert County line including: Davidsonville, Deale, Edgewater, Galesville, Harwood, Lothian, Mayo, Owensville, Riva, Shady Side, Tracys Landing and West River (and all the places in between).

Check out our web site [www.southernriversource.com](http://www.southernriversource.com) and our Facebook page prior to pitching a story to get a feel for our site and the news we cover.

**Do you have a Facebook business page?** Key word: South River Source

**Can people follow you on Twitter?** Key word: SRiverSource

**How about LinkedIn or other social/business networks?** Yes, you may reach Michelle via LinkedIn.

**Do you have an internship program? If yes, details please?**

*South River Source* offers an internship program. Contact either Michelle Stephenson or Cynthia Giorgio for current opportunities.

**Do you work with freelance writers? If yes, details please?**

As the *South River Source* continues to grow, we are always looking for voices from the community. If you are a writer; photographer; blogger; cartoonist or just an inquisitive, contact us about opportunities to join our team.

**Can we pick your brains over a cup of coffee (on us, of course!)?**

Absolutely. We never turn down a free cup of coffee and we love to talk.

**Is there any additional information you wish to share?**

*South River Source* is a woman-owned, small business venture. As founders, both Michelle Stephenson and Cynthia Giorgio share a respect for readers and a love for honest reporting. We believe that accurate, timely information reported by individuals that live and work in the area is the glue that holds a community together.