

EYE ON ANNAPOLIS

Site: Eye On Annapolis <http://www.eyeonannapolis.net> Publisher: John Frenaye Phone: 410-280-0231 Email: info@eyeonannapolis.net

Address: PO Box 4875, Annapolis, MD 21403 Facebook #1:

<http://www.facebook.com/naptown> Facebook#2:

<http://www.facebook.com/eyeonannapolis> Twitter:

<http://www.twitter.com/eyeonannapolis> Foursquare:

<http://www.foursquare.com/eyeonannapolis> LinkedIn:

<http://www.linkedin.com/in/frenaye> Media Kit:

<http://www.eyeonannapolis.net/advertise>

What is the circulation or audience size of your site?

Currently we are seeing approx 120,000 unique visitors per month and growing. We also publish a monthly electronic newsletter which reaches more than 6,000 very engaged locals. Since it is a double opt-in newsletter, our delivery and click through rates are exceptionally high. Average open rates are in the high 40% range and the click-thru average is in the low 20% range.

How many visits does your website receive each month?

We see about 120,000 unique visitors each reading 3.14 pages for about 376,000 page views per month.

What is your lead time for a soft news story pitch or calendar item?

We are very reactive so we can push something in a few minutes, but the longer the better as it enables us to schedule it and offer it the longest exposure at the highest trafficked times of the day/week. Calendar items can now be self- submitted right from the site! There is a big link at the top.

What is the phone number, fax number and email you use for press contacts?

410-280-0231-Office, 443-221-1184-Cell, or info@eyeonannapolis.net (Do they still make faxes?).

How do you prefer to be contacted? Email is absolutely the best.

If not you, who? Or who else?

For now, I am the best contact.

When is the absolute best time to speak with you on the phone?

Mid to late mornings.

Absolute worst time?

Early mornings (before 9am) or mid afternoon. Mondays in general stink!

Do you have written guidelines for how people can get a story placed with your publication/broadcast/website?

Yes, and there is a link on the site (<http://www.eyeonannapolis.net/about/submission-guidelines/>). Essentially, PDFs are a pain; and, if possible, send any info inline in an email or attached as some sort of text editable document.

We now have a community calendar where people can submit events on their own. It is not designed to submit a larger story; but is perfect for smaller less newsworthy events—meetings, etc.

(<http://www.eyeonannapolis.net/about/submission-guidelines/>) of course, feel free to submit to both.

Do you have a Facebook business page?

Absolutely, several-- [facebook.com/naptown](https://www.facebook.com/naptown) has nearly 60,000 fans.

Can people follow you on Twitter?

Absolutely @eyeonannapolis is our feed with over 13,000 followers. And we do follow those who follow us!.

How about LinkedIn? Or other social/business networks?

We are on Foursquare ([foursquare.com/eyeonannapolis](https://www.foursquare.com/eyeonannapolis)) and LinkedIn ([linkedin.com/in/frenaye](https://www.linkedin.com/in/frenaye)).

Do you have an internship program?

Nope.

Do you work with freelance writers?

Sure! We are always on the hunt for good content, but at this point, we are unable to offer anything in terms of payment other than exposure and free advertising.

Can we pick your brains over a cup of coffee (on us, of course!)?

Yes.