

THE CHESAPEAKE CURRENT

The Chesapeake Current showcases the people, places, businesses and events that are intriguing to residents of Calvert and Anne Arundel Counties. We're not Annapolis, Washington DC, or St. Mary's County. We're all about you and we support local businesses.

We're more like a news magazine than a traditional newspaper, and printed in a reader-friendly, tabloid size.

All our content is local. Nothing is syndicated. Our unique columns include: View From South County (Anne Arundel County news by Bea Poulin), On the Water, Pride & Joy, and Taking Care of Business, among others. Pick up the Chesapeake Current and see how we offer news and information unlike any other. We have full-color, full-length obituaries in our Remembering Family & Friends section to celebrate the lives of our relatives, neighbors and friends. One of our most popular sections is Current Events, which lists fun, family-friendly things to do at little or no cost.

We've built a very loyal local readership base, with many people saying they read us from cover to cover and keep every issue. We've constantly expanded our circulation numbers as well, and will do so again this year.

We have launched a breaking news web site, ChesapeakeCurrent.com. And, our actual newspapers are also archived online in a format friendly to computers, i-Pads, Kindle, and Nook readers. And, new technologies are always being tested, such as Current Codes, which are QR (quick response) codes that deliver multimedia content when scanned with a smart phone.

Chesapeake Current

Serving Calvert and Anne Arundel Counties

P.O. Box 295 North Beach, MD 20714 (410) 231-0140

editor@chesapeakecurrent.com www.chesapeakecurrent.com

What is the circulation or audience size of your publication/broadcast?

We're a hyper-local publication targeting high-income customers in Calvert and Anne Arundel Counties and visitors to the Western shore of the Chesapeake Bay through our Chesapeake Bay Tripper.

How many "visits" does your website receive each month?

We have a growing online following through our web sites, www.ChesapeakeCurrent.com and ChesapeakeBayTripper.com. We also have a growing following for all our publications on Facebook and Twitter.

What is your lead time for a soft news story pitch or calendar item?

Minimum three weeks in advance, please.

What is the phone number, fax number and email you use for press contacts?

Phone: 410-231-0140. Email: editor@chesapeakecurrent.com. We no longer accept faxes. Please email us digital files.

How do you prefer to be contacted?

Email is preferred. editor@chesapeakecurrent.com or ads@chesapeakecurrent.com.

If not you, who? Or who else? Please send all inquiries to editor@chesapeakecurrent.com.

When is the absolute best time to speak with you on the phone?

Mondays and Fridays are the best days to get me on the phone in person.

Absolute worst time?

Tuesdays I schedule outside meetings. Please email and I'll get back to you!

Do you have written guidelines for how people can get a story placed with your publication/broadcast/website?

Please contact editor@chesapeakecurrent.com for more information.

Do you have a Facebook business page?

Yes. Please search for Chesapeake Current and Chesapeake Bay Tripper and 'friend' us. You can also read us online on both Facebook sites as well.

Can people follow you on Twitter?

Yes, we Tweet!

How about LinkedIn? Or other social/business networks?

Yes, please connect with owner/executive editor Diane Burr on LinkedIn. I'm also personally on Facebook and Twitter.

Do you have an internship program? If yes, details please?

Yes, we encourage interns to send resumes. Email me at editor@chesapeakecurrent.com and let me know why you'd like to work with us!

Do you work with freelance writers? If yes, details please?

Yes, please email editor@chesapeakecurrent.com for more information.

Can we pick your brains over a cup of coffee (on us, of course!)?

Sure! Please call me at (410) 231-0140 or email editor@chesapeakecurrent.com.

Is there any additional information you wish to share?

The Chesapeake Current is not your grandpa's stodgy old newspaper! We are a full-color community publication that is growing by leaps and bounds because we truly are different.

We are the first in the area to offer QR Codes for multi-media in print. We believe this is the next big thing to revitalize the print industry and will happily give you a demo!